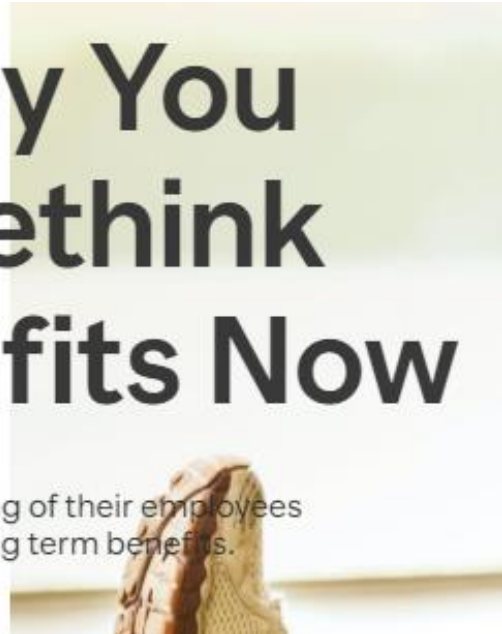




# Here's Why You Need to Rethink Your Benefits Now

Companies that focus on the well-being of their employees during the COVID-19 crisis will gain long term benefits.

Jill Newman in **Humans at Work**



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It's one thing to lead a business when the economy is strong, and executives can dole out bonuses and provide benefits like gym memberships and wellness programs. But what happens when revenues take a nosedive and suddenly your staff is working from home?

With the mounting stress of the COVID-19 crisis, it's never been more important to maintain health and wellness benefits. Some business leaders have adapted and enhanced their benefits to support holistic wellness, including mental assistance, and are providing programs that go well beyond the standard corporate offerings. These short-term initiatives will likely result in benefits that will outlast COVID-19.

Magellan Jets based in Boston with 33 employees is also enlisting new ways to bring benefits to its employees at home. “Mental and physical fitness are so important right now, and we want to make sure our team has all the resources they need through partnerships and technology to stay healthy and happy,” says CEO Joshua Hebert. Looking for programs to motivate and keep his team engaged during the crisis, Hebert partnered with RestoreResilience, a virtual program which helps employees working remotely cope with the stress and anxiety caused by the pandemic. The company also teamed up with Everybody Fights to offer live virtual fitness classes. “Moments like this are humbling,” said Hebert. “But, if we remain united and work together, we’ll all come out of this better, wiser and stronger.”