

BUSINESS JET TRAVELER



FLYING

MAGELLAN JETS LAUNCHES MEMBERSHIP PROGRAM

CHAD TRAUTVETTER | JUNE 2020

Boston-based air charter broker Magellan Jets has launched a membership program, expanding its previous on-demand and jet card offerings. According to company president and cofounder Anthony Tivnan, its membership program provides an easy on-ramp for those who can afford to fly privately but haven't previously and are now seeking a safer post-COVID-19 air travel option. He noted that there are 8.1 million such households in the U.S. with a net worth exceeding \$2 million.

Magellan is offering two annual membership tiers: a basic level for \$8,500 (\$4,500 renewal) and a premier level for \$14,500 (\$9,500 renewal). The basic membership provides access to 2000 model or newer aircraft in four categories with a 24-hour callout time. Its premier level halves that callout time, provides access to newer aircraft in the same four categories, allows multi-aircraft use, and includes catering, Wi-Fi, and carbon offsets. Both membership levels come with 12-month locked-in hourly rates, no blackout dates, and no fuel or peak surcharges.